



OMICRON IOTA LAMBDA  
**ALPHA ACADEMY**

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2021–23  
**ALPHA  
ACADEMY**

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Sponsored By:  
The Omicron Iota Lambda Chapter of  
Alpha Phi Alpha Fraternity Inc.

**ALPHA PHI ALPHA FRATERNITY, INC. ®**  
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*Christopher Sanders*  
**President**



*Lamont Moore*  
**Vice President**

Greetings!

The Omicron Iota Lambda Chapter of Alpha Phi Alpha Fraternity, Incorporated is now accepting male high school juniors into the *Alpha Academy*. This two year program provides mentorship and guidance that assists in preparing the participants for college and adulthood. Additionally, the aims of the *Alpha Academy* are to promote academic excellence, leadership development, social enhancement, civic responsibility, and the appreciation for cultural heritage.

Program participants, known as Beaux, will participate in community service projects and several workshops. The workshops will focus on activities specific to the following: The College Experience, Resume Writing, Public Speaking, and Etiquette. At the culmination of participation in the *Alpha Academy*, Beaux are formally presented at the biannual Beautillion. The Beautillion celebrates and recognizes the scholastic, athletic, and civic accomplishments of these young men and acknowledges their accomplishments throughout the *Alpha Academy*. Beaux who have completed all of the program and participation requirements are presented with awards and college scholarships.

Interested applicants must complete and submit the application to the address above by **October 5, 2021**. The selection committee will select an appropriate number of candidates. Please note that each selected participant (Beau) will be required to participate in cultural, educational, and leadership development programs from October 2021 through June 2023.

Additional information about the *Alpha Academy* program is located at [www.AlphaOIL.org/AlphaAcademy](http://www.AlphaOIL.org/AlphaAcademy). Should you have any questions, please contact me at [AlphaAcademyOIL@gmail.com](mailto:AlphaAcademyOIL@gmail.com) or (803) 542-9906.

Thank you for your interest in our program.

Respectfully,

Travis Robinson  
 Director of Educational Activities

# ALPHA ACADEMY OVERVIEW

## History and Objective

In supporting the fraternity's national program, "Go to High School, Go to College," the objective of the Alpha Academy is to offer enriching experiences for young men to expand their network of like achievers and mentors, and to further develop skills through a variety of civic and cultural activities beyond the scope of the normal high school curriculum. Originally founded in 2004 as "Building Men for the Future", the Alpha Academy was created to celebrate the achievements of young minority males throughout the Midlands, while providing mentorship and character-building tools that would assist them in the future years.



Since its creation, dozens of young men who have participated in the Alpha Academy program have progressed and matriculated through institutions of higher education throughout the country and have gone on to become doctors, lawyers, engineers, educators, and countless other careers.

Alpha Academy participants (Beaux) will participate in monthly interactive sessions that focus on five key areas of development: Leadership and Mentoring, Professional and Academic Enrichment, Personal Growth, Cultural Awareness, and Community Service.

## Leadership and Mentoring



Participants in the *Alpha Academy* (Beaux) will be introduced to different leadership styles and techniques needed to become influential and effective leaders. Members serving as mentors offer a variety of expertise that assists in guiding beaux to excelling in their desired academic and professional careers.

## Professional and Academic Enrichment

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During the two year program, Alpha Academy Beaux will attend monthly sessions designed to assist in preparing them for college and their chosen career paths. These sessions include, but are not limited to, college preparation, career planning, resume writing, leadership development, public speaking, dinner and business etiquette, and personal finance.

Additionally, beaux will enhance their public speaking skills by participating in the Alfred F. Young Oratorical contest. Beaux will be provided three months to work with their mentor in developing their speech on the provided topic. The winner of the oratorical contest receives a college scholarship and will give his winning oration during the Alpha Beautillion in June.

## Personal Growth

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In addition to participation in professional and academic enrichment, Alpha Academy engages Beaux in personal growth activities. Beaux are required to attend the Project Alpha Youth events, which provides young men with the opportunity to interact with representatives from local community organizations. Workshop sessions include topics on bullying, peer pressure, violence, responsibilities of manhood, and teen pregnancy prevention.

## Cultural Awareness and Community Service

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Throughout the two years, Alpha Academy beaux are afforded many opportunities to participate in programs and events that provide cultural awareness and appreciation of African American heritage. In previous years, beaux have attended several events and places such as the City of Columbia MLK Celebration, college tours of Historically Black Colleges and Universities (HBCUs), Avery Research Center for African American Heritage (Charleston, SC), Harambee Festival, Columbia Museum of Art, USC McKissick Museum, and many other programs.



Fulfilling the Alpha Academy's mission of developing productive citizens, the Beaux will be recommended to complete several community service projects. Community service provides opportunities for the beaux to interact with mentors outside of the classroom while stressing the importance of giving back to the community. Service projects include, but are not limited to, Families Helping Families, March for Babies, Adopt A Highway, and MLK 5K Race.

## ALPHA BEAUTILLION

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The Beautillion is the culminating event of the Alpha Academy in which the Beaux are showcased. Having been engaged in workshops designed to develop them intellectually, socially and emotionally, this culminating event formally introduces them to society. The highlight of the evening is when the Brothers of Alpha encircle the “new men,” bestow upon them the Mantle of Manhood and anoint them with the Alpha hymn. Beaux who have completed the program requirements shall each receive a college scholarship. Beaux with a grade point average (GPA) above a 3.0 (on the 4.0 scale) will be awarded additional scholarship funds. Over the past 7 years, nearly \$115,000 in college scholarships have been awarded to seniors.



## ATTENDANCE POLICY

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Attendance will be taken during each session. Beaux are expected to attend every Alpha Academy session. All sessions will be recorded. If a Beau misses a session, he will have an opportunity to watch the recorded session and submit a 1-page summary/reflection of the missed session. Beaux will be marked present once the missed session summary/reflection writing assignment has been submitted. If a Beau misses 2 sessions without completing a summary/reflection writing assignment, the Beau will be disqualified from receiving any scholarship money. Beaux who attend all sessions will be awarded additional scholarship funds.

# Application Requirements

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- The application form must be submitted online. The application form can be accessed at <https://forms.gle/M5wsuUistjXR4Zgo7>
- One letter of recommendation from a faculty or staff member from school or a community member
- A \$50 participation fee that is due during the first session

**Applications must be completed and submitted by October 5, 2021.**

**<https://forms.gle/M5wsuUistjXR4Zgo7>**

**LATE OR INCOMPLETE APPLICATIONS  
WILL NOT BE CONSIDERED**

## For More Information

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**Should you have any questions or concerns throughout the application process, please contact the Alpha Academy program chair at the contact information below.**

**Travis Robinson, Program Chair**  
[alphaacademyOIL@gmail.com](mailto:alphaacademyOIL@gmail.com)  
(803) 542-9906

Additional information can be obtained at the Alpha Academy's web site at  
[www.AlphaOIL.org/AlphaAcademy](http://www.AlphaOIL.org/AlphaAcademy)

Or by email at  
[AlphaAcademyOIL@gmail.com](mailto:AlphaAcademyOIL@gmail.com)